



Co-funded by  
the European Union

# FLER - FINANCIAL LITERACY FOR ADULTS

LEARNING BY  
EXPERIENCING ESCAPE  
ROOMS



## PROJECT AIM

The FLER project aims to enhance financial literacy among adults, especially those living in rural areas, and to improve their skills for making sound financial decisions in everyday life and/or in businesses. It will equip adults with an attractive and facilitating learning experience digital method, i.e., Virtual Escape Rooms. Scenario-Based Learning Courses will provide the project beneficiaries with realistic context and emotional engagement, allowing for a more efficient understanding and retention of financial topics. The FLER project is expected to enhance sustainable economic development and social welfare by improving the financial well-being of adults with low financial literacy.



## RESULTS

- 1 - Scenario-Based-Learning Courses based on different real-life scenarios aiming to improve financial competencies, tailored to the learning needs of low financial literate adults
- 2 - Virtual Escape Rooms - appealing and motivating Game-Based Learning tool in the financial literacy



KEEP IN TOUCH WITH  
THE PROJECT



**FLER**



**FLER**



**<https://flerproject.eu>**

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein. Project number 2022-1-PL01-KA220-ADU-000087033