

# Join us if

... you are working with young people  
... you are a student!



Project website:  
[criticalbalance.eu](https://criticalbalance.eu)



Project FB page:  
[https://www.facebook.com/  
CriticalBalanceErasmus](https://www.facebook.com/CriticalBalanceErasmus)



PROJECT PARTNERS

We are a consortium of six European organizations, coming from Sweden, Romania, Denmark, Latvia, Germany and Greece and we are working together for 30 months in the 1<sup>st</sup> of January 2022 and 30<sup>th</sup> of June 2024 period.

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PREVENTING  
YOUNG PEOPLE  
FROM GOING  
DOWN THE  
RABBIT HOLE



*read, learn, find,  
fake news, conspiracy theories,  
disinformation, critical thinking,  
understanding*

## Project background

Today false news stories spread farther, faster, deeper, and more broadly than true news stories. Against this background, the Critical Balance project was initiated to target the need to strengthen and empower young people to become better at identifying conspiracy theories and disinformation.

## Project goals

This will be done by supplying youth workers and young adults with a set of tools to enhance critical thinking skills and critical media literacy that will be taught via non-formal, informal methods and an e-learning environment.

## Project aim

The project will supply youth workers with new skills, knowledge and methods on how to work with young people, critical thinking and media literacy connected to conspiracy theories.

# Critical thinking



- Read the Conspiracy Map to find a list of prevalent conspiracies in Europe
- Learn how young people's media and news usage can expose them to Fake news to conspiracy theories
- Find out if you are A conspiracy theorist - Take the Pop Quiz
- Read the E-Book to get a better understanding of what makes people believe in Fake news
- Find the Toolbox with critical thinking and media literacy exercises for youth workers to implement in their work with young people.

## To achieve our goals, we will be:

- 1: mapping conspiracy theories** in Europe related to young people. Including:
  - a list of prevalent conspiracies in Europe
  - young people's media and news usage connected to conspiracy theories and
  - outlining youth workers' capacity in relation to critical thinking/critical media literacy and conspiracy theories.
- 2: publishing an E-Book** for youth workers on critical thinking and conspiracy theories. This will be a **resource** for youth workers in better understanding how conspiracy theories relate to each other and how social media and media consumption interacts with forming opinions.
- 3: developing a Toolbox** critical thinking and media literacy exercises including 24 interactive exercises for youth workers to implement in their work with young people.
- 4: developing an E-platform** - a slick educational platform that combines 1, 2 and 3 along with a magazine-style Pop Quiz and using the results to target tailored video responses.