

Press release

Launch of the PROMOTE Skills Identification Report

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Launch of the Skills Identification Report – an output of the *PROMOTE Highly Skilled Migrant Women Project*

Mapping the qualifications, training needs and employment barriers of 222 highly skilled migrant women across Ireland, Germany, Poland, Spain and Sweden

The Skills Identification Report is the first output of the PROMOTE project. It details the skills, qualifications, competencies of highly skilled migrant women in the five partner countries: Germany, Ireland, Poland, Spain and Sweden. The report highlights their unique talents and identifies any significant skill gaps that need to be addressed. To celebrate the launch of the report in Sweden, Folkuniversitetet is organising an exceptional event on 22nd October at Folkuniversitetet Uppsala in connection with the Erasmus Day. The event will be the opportunity to present the main findings from the report and interact with the main stakeholders.

Migrant women, including the large number of Ukrainian women, displaced by the Russian invasion, play an increasingly role in Europe's labour market. By mid-2022, roughly 4.7 million refugees from Ukraine had registered for protection in the EU, most of them women with higher-than-average education levels. Such women bring valuable skills and qualifications, and their integration can help address Europe's skill shortages and ageing workforce challenges. However, research shows migrant women face a "double disadvantage" in the labour market, being both women and foreign-born leading to higher rates of unemployment or underemployment compared to native-born women or migrant men of similar education. The report seeks to examine the unique talents these women contribute and the skill gaps and barriers that hinder their full integration, which we aim to address through the PROMOTE project.

For more information, see our website : <https://promote-project.eu/>

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About PROMOTE: The PROMOTE project is dedicated to addressing one of the most pressing challenges in Europe today: the underutilisation of highly skilled migrant women in the workforce. Despite possessing immense talent and expertise, many migrant women, particularly those from Ukraine, face significant barriers to career integration. From unrecognised qualifications to overqualification and the lack of tailored opportunities, these women are often overlooked by employers.



That's where PROMOTE comes in. Our mission is simple yet powerful: to break down these barriers and empower highly skilled migrant women to realise their full career potential. By providing tailored training, mentorship, and job placements, PROMOTE is working to ensure that these women can contribute to Europe's diverse and dynamic workforce, which is in dire need of skilled talent.

About Folkuniversitetet:

Folkuniversitetet (FU) is a national Adult Education Association which offers a wide range of VET and adult education training courses throughout Sweden and in several European countries. The organisation is focused on the development of interventions that addresses social issues for various disadvantaged target groups in order to promote social/labour market inclusion. Folkuniversitetet has successfully initiated and completed more than 50 different projects in vocational and adult education, integration policy, entrepreneurship and Youth empowerment.



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