

# Business Start Up



**For you who are new in Sweden and or thinking about a new “Business Start Up” and have a basic knowledge of the English language.**

Welcome to an introductory course on entrepreneurship at Folkuniversitetet Gävleborg!

**An introductory Business Start Up course designed for you new to Sweden and have basic knowledge of the English language.** It is a preparatory entrepreneurship course where we will be using the **Entreprenerdy** platform. The course is conducted digitally via Zoom. The education will be delivered in English. Internet connection, a computer, tablet or mobile phone with a built-in camera and microphone is required.

Duration; Wednesdays' 6 lessons, circa 3 hours. Digital; 18:00-21:00hrs. We go through how to start your own business, from idea to reality.

- ✓ Course start 5th April 2023
- ✓ Free of charge
- ✓ Location: digital via Zoom

## Contact

Mike Davenport

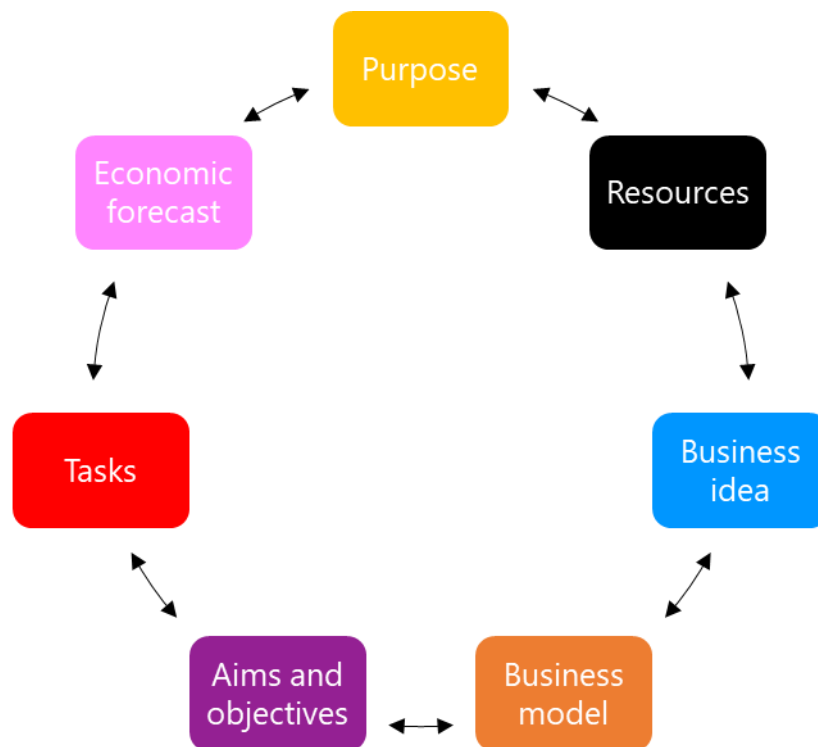
[mike.davenport@folkuniversitetet.se](mailto:mike.davenport@folkuniversitetet.se)

073-0533901

Knowledge is innovative

## Content

1. *Introduction*: The Swedish business model
2. *Entrepreneurship and business management*: Organisational and company structures, how to register a company etc.
3. *Operative*: business planning
4. *Lean Business Canvas*: Business modelling
5. *Economy*: Budget, accounting, profit and loss etc.
6. *Business market, rules and support services*: Marketing, Tax, VAT and company service charges etc.



This education is part of Sustainable Regional Business Cooperation within the Gävleborg Region. The Business Start Up education is delivered by Folkuniversitetet in collaboration with the municipalities of Gävleborg Region and Älvkarleby.

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