



Business Start Up



For you who are new in Sweden and thinking about a new Business Start Up.

Welcome to an introductory course on entrepreneurship at Folkuniversitetet Gävleborg!

An introductory **Business Start Up** course designed for **Ukrainians** new to Sweden. It is a preparatory entrepreneurship course where we will be using the **Entreprenerdy** platform. The course is conducted digitally. The education will be delivered in English with the aid of an interpreter (Russian language). Internet connection, a computer, tablet or mobile phone with a built-in camera and microphone is required. We have a limited number of computers to lend out.

Duration: Twice a week; Tuesdays and Thursdays, 6 lessons, circa 3 hours.
09:00 – 12:00 hrs.

We go through how to start your own business, from idea to reality.

- ✓ Course start Thursday 28th July 2022
- ✓ Free of charge
- ✓ Location: digital via Zoom

Apply via e-mail

Mike Davenport

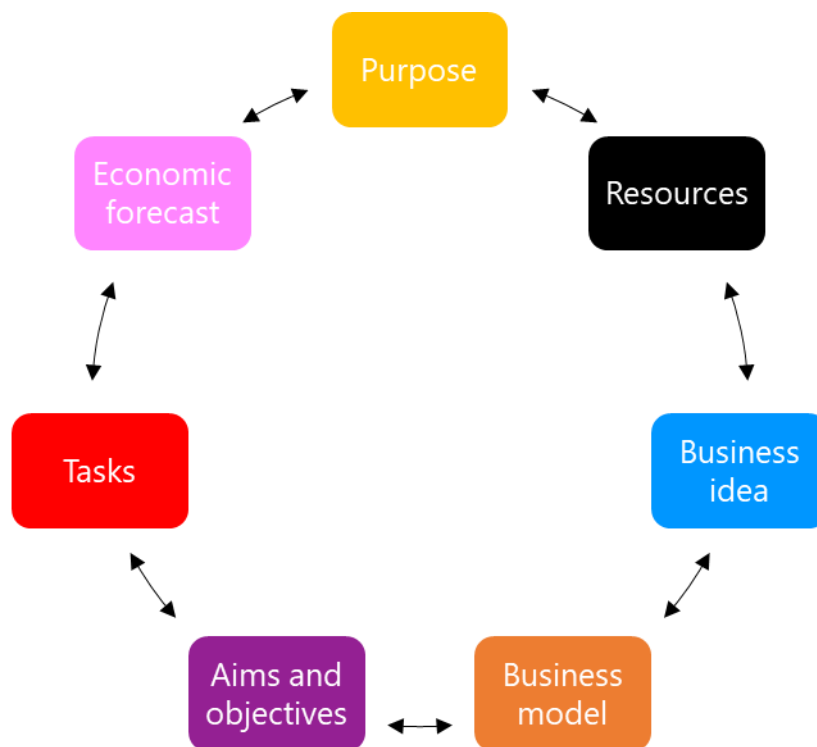
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Content

1. *Introduction*: The Swedish business model
2. *Entrepreneurship and business management*: Organisational and company structures, how to register a company etc.
3. *Operative*: business planning
4. *Lean Business Canvas*: Business modelling
5. *Economy*: Budget, accounting, profit and loss etc.
6. *Business market, rules and support services*: Marketing, Tax, VAT and company service charges etc.



This education is part of Sustainable Regional Business Cooperation within the Gävleborg Region. The Business Start Up education is delivered by Folkuniversitetet in collaboration with the municipalities of Gävleborg Region and Älvkarleby.